|  |
| --- |
| CAR IMAGE - IN A FRAME\STROKE THAT CAN BE CHANGED ETC |
| SELL YOUR PERSONALISED NUMBER PLATES - FIND OUT WHY - UNHIDE\HIDE |
|  |

|  |  |  |
| --- | --- | --- |
| BRONZE:  £50  ONE OFF FEE & ADVERTISED UNTIL SOLD **1?** | SILVER:  £75  ONE OFF FEE & ADVERTISED UNTIL SOLD **1?** | GOLD:  £100  ONE OFF FEE & ADVERTISED UNTIL SOLD **1?** |
| - 30 DAYS ON THE HOMEPAGE **2?**  - STANDARD LISTING 2?  - MORE INFO 2? - SEE COMPARISON TABLE | - 60 DAYS ON THE HOMEPAGE **3?**  - SCROLLING FEATURED LISTING **3?**  - DISPLAYED ON MULTIPLE SITE PAGE **3?**  - 41% MORE VIEWS **3?**  - MORE INFO **3?**  - SEE COMPARISON TABLE | - 120 DAYS ON THE HOMEPAGE **4?**  - LARGE PREMUIM LISTING **4?**  - SCROLLING ON EVERY PAGE **4?**  -115% MORE VIEWS **4?**  **- 365 DAYS MONEY BACK GUARANTEE 4?**  - MORE INFO **4?**  - SEE COMPARISON TABLE |
| **ADVERTISE NOW** | **ADVERTISE NOW** | **ADVERTISE NOW** |
|  |  |  |

PLANS & PRICING

CLICK HERE TO SEE (HIDE\UNHIDE)  
THE COMPARISON TABLE

|  |  |  |  |
| --- | --- | --- | --- |
|  | **BRONZE** | **SILVER** | **GOLD** |
| 120 DAYS ON THE HOMEPAGE (115% MORE VIEWS) |  |  |  |
| REG DISPLATED ON EVERY SITE PAGE |  |  |  |
| LARGE PREMUIM LISTING |  |  |  |
| PLATE ADDED TO THE NEWSLETTER |  |  |  |
| 365 MONEY BACK GUARANTEE |  |  |  |
|  |  |  |  |
| 60 DAYS ON THE HOMEPAGE (41% MORE VIEWS) |  |  |  |
| DISPLAYED ON MULTIPLE SITE PAGES |  |  |  |
| SCROLLING FEATURED LISTING |  |  |  |
|  |  |  |  |
| 30 DAYS ON THE HOMEPAGE |  |  |  |
| STANDARD SMALL LISTING |  |  |  |
| ADVERTISED UNTIL SOLD |  |  |  |
| NO COMMISSION TAKEN |  |  |  |
| ONE OFF FEE |  |  |  |
|  |  |  |  |
| ONLINE STATS |  |  |  |
| SOCIAL MEDIA |  |  |  |
| YOUR PLATE WILL BE OPTIMISED FOR GOOGLE & YAHOO |  |  |  |
| UPGRADE LISTING TYPE AT ANY TIME |  |  |  |
| STAR RATINGS |  |  |  |
| NO SETUP COSTS OR MONTHLY FEES |  |  |  |
|  | ADVERTISE NOW | ADVERTISE NOW | ADVERTISE NOW |

**INFORMATION POINTS:**

**1?   
We charge a one off fee to advertise your number plate and each registration is advertised until it has been SOLD. There is no monthly charge at all and no commission to pay.**

**2?**

**BRONZE:**

**CAN WE SHOW A LIGHT BOX IMAGE - see attached word document called "BRONZE - PRICING PLAN DISPLAY" (these images are just rough draft)**

**(above the arrow)**

**BRONZE Listing Benefits:**

**Your number plate will be advertised on the homepage under the "LATEST" tab for 30 days. Since this is a standard listing after the 30 days the plate will be moved to the SEARCH database and advertised until sold.**

Please note that you can upgrade your plate to a SILVER or GOLD listing at any time to display your plate in a more prominent position on the homepage. You can also upgrade and display your listing back on the homepage when your plate is added to the SEARCH database as appropriate.

(below the arrow)

- ADVERTSIED ON HOMEPAGE FOR 30 DAYS

- STANDARD LISTING

- NO COMMISSION TAKEN

- ADVERTISED UNTIL SOLD

- UPGRADE YOUR LISTING TO A SILVER OR GOLD AT ANY TIME

\* THIS TYPE OF LISTING IS TYPICALLY FOR PLATES WORTH LESS THAN £2,000

**3?**

**SILVER**

**CAN WE SHOW A LIGHT BOX IMAGE - see attached word document called "SILVER - PRICING PLAN DISPLAY"**

**(above the arrow)  
  
SILVER Listing Benefits:**

**Your registration will be advertised on the homepage as one of the 5 scrolling featured plates for 30 days. These number plates are also advertised on the "Advertise Now" page and will get 41% more views than the bronze standard listing. After 30 days the listing is displayed in the BRONZE plate location for another 30 days. After the 60 day period is over the plate will be moved to the SEARCH database and advertised until sold.**

Please note that you can upgrade your plate to a GOLD listing at any time to display your plate in a more prominent position on the homepage. You can also upgrade and display your listing back on the homepage when your plate is added to the SEARCH database as appropriate.

**(below the arrow)**

- ADVERTISED ON HOMEPAGE FOR 60 DAYS

- LISTED AS 5 SCROLLING FEATURED PLATES

- DISPLAYED ON MULTIPLE PAGES ON THE SITE

- BECOMES BRONZE LISTING AFTER 30 DAYS

- UPGRADE YOUR LISTING TO A GOLD AT ANY TIME

\* THIS TYPE OF LISTING IS TYPICALLY FOR PLATES WORTH LESS THAN £9,999

**4?**

**GOLD**

**CAN WE SHOW A LIGHT BOX IMAGE - see attached word document called "GOLD - PRICING PLAN DISPLAY"**

**(above the arrow)  
  
GOLD Listing Benefits:**

Your registration will be advertised as a large SCROLLING premium plate for 60 days in the top right hand corner of the homepage and displayed on every other page of the website for maximum exposure. giving you 115% more views then the BRONZE standard listing. After 60 days your plates becomes a SILVER listing and then after another 30 days it becomes a BRONZE listing giving you a total of 120 days on the homepage. After this period is over the plate will be moved to the SEARCH database and advertised until sold.

We also offer a 365 Days Money Back Guarantee so if in this time you have had no enquiries for your number plate then we will refund the initial advertising cost with no questions asked.

GOLD premium listings are also added to our bi-weekly newsletter reaching thousands of potential customers who may forward the email to all their friends and family providing you with more enquiries.

Please note that you can upgrade and display your listing back on the homepage when your plate is added to the SEARCH database as appropriate.

**(below the arrow)**

- ADVERTISED ON HOMEPAGE FOR 120 DAYS  
- DISPLAYED ON EVERY SITE PAGE

- LARGE PREMUIM LISTING

- PLATE ADDED TO NEWSLETTER CAMPAIGN

- BECOMES SILVER LISTING AFTER 60 DAYS

\* THIS TYPE OF LISTING IS TYPICALLY FOR PLATES WORTH MORE THAN £10,000

Further Information:

**BRONZE:**  
- ADVERTSIED ON HOMEPAGE FOR 30 DAYS

- STANDARD LISTING

- NO COMMISSION TAKEN

- ADVERTISED UNTIL SOLD

**SILVER:**

- ADVERTISED ON HOMEPAGE FOR 60 DAYS

- LISTED AS 5 SCROLLING FEATURED PLATES

- DISPLAYED ON MULTIPLE PAGES ON THE SITE

- BECOMES BRONZE LISTING AFTER 30 DAYS

**GOLD:**

- ADVERTISED ON HOMEPAGE FOR 120 DAYS  
- DISPLAYED ON EVERY SITE PAGE

- LARGE PREMUIM LISTING

- PLATE ADDED TO NEWSLETTER CAMPAIGN

- BECOMES SILVER LISTING AFTER 60 DAYS

- 365 DAYS MONEY BACK GURANTEE !

**ONE OFF FEE & ALL PLATES ADVERTISED UNTIL SOLD**